



## *Company Profile*

Chui,

The Swahili translation for  
leopard,

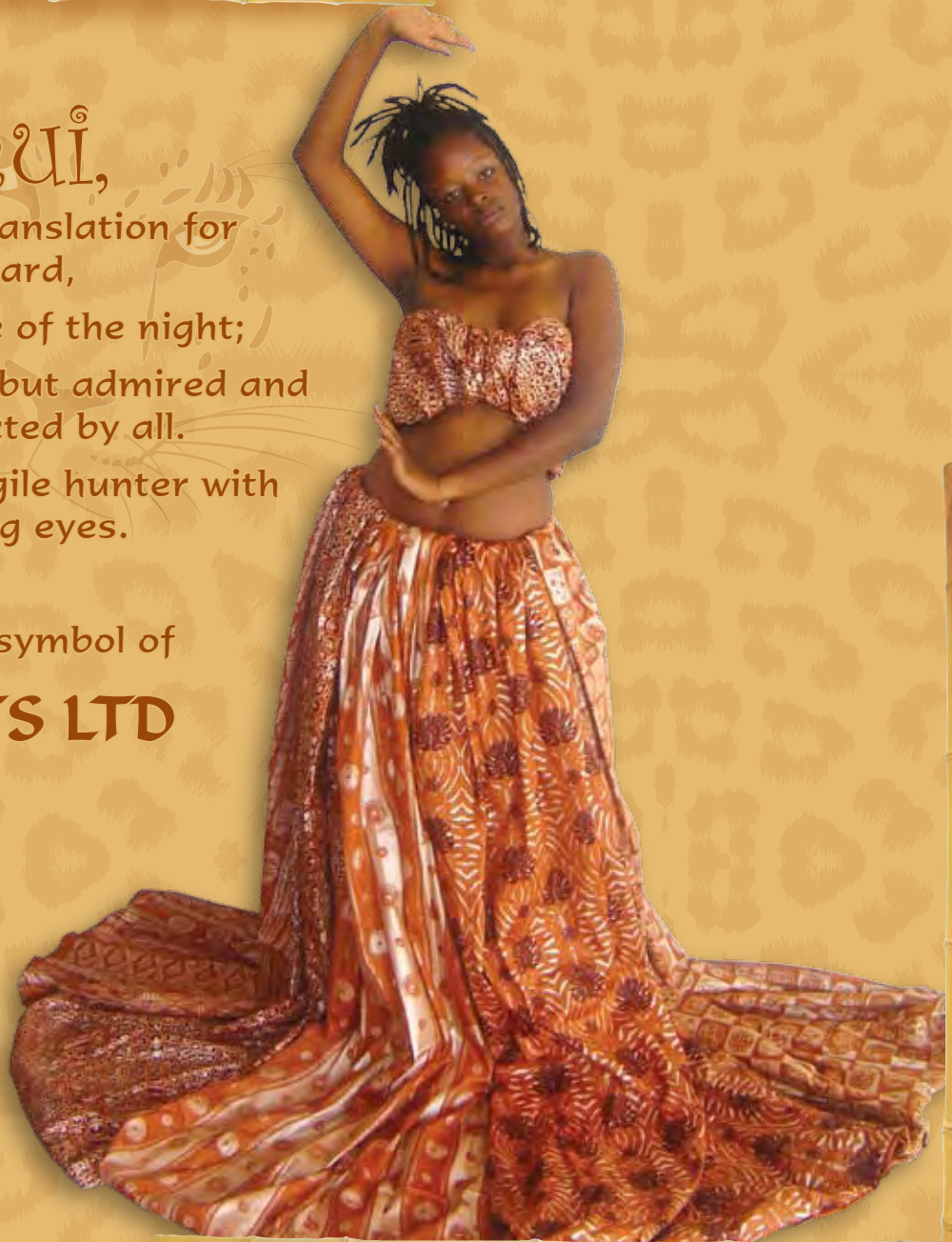
A creature of the night;

Rarely seen but admired and  
respected by all.

The stealth, agile hunter with  
piercing eyes.

This is the symbol of

**CHVI ARTS LTD**



## BACKGROUND

In 2007, CHUI ARTS Ltd, evolved from ACHA GRAPHICS Ltd.

Acha Graphics Ltd was incorporated as a Limited Company in Uganda in July 1994, commenced operations in September 1996 and was VAT registered in 1997.

CHUI ARTS was established to bring high quality graphic and textile design services to Uganda, that can compete favourably in the international market.

## Graphic Design, Publishing and Corporate Identity Products

These are our long term speciality areas with many successful projects to our credit.

## Textile Development

Following the development of several successful African designs, we have produced in house a clothing collection branded CHUI. This features a collection of ready to wear and specially tailored garments for the whole family. We also develop textiles for all occasions including weddings, corporate events, uniforms, gifts and furnishings.

The designs are unique and inspired by unadulterated elements of Africa in their purest form. They have a strong wild African influence, a modern flavour and feature descriptive titles such as "Calabash", "Jungle Fever" and "Kitobero".

The designs are screen-printed on a range of fabrics, mainly cotton. In future, we intend to include a home furnishing range of fabrics to accompany the clothing collection. Our retail outlet can now be found at Mukisa House, Lugogo Showground in Kampala, with a new outlet in the city centre to be opened soon.

## COMPANY PHILOSOPHY

CHUI ARTS Ltd. is committed to providing professional services, and close supervision of all production stages ensures the output of high quality products. Our technical expertise, extensive knowledge of the market, access to the latest technology and our good customer relations helps achieve and maintain the high standards we boast of. We believe in tailor-made solutions to meet our clients' needs. Our focus is:

*"Quality at an affordable price"*

**"KARIBU"**

## PRODUCTS & SERVICES

### Graphic Design

(product research and development)

### Computer design and imaging

(digital imagery, image manipulation)

### Publishing

(books, reports, calendars, brochures, company profiles, guides)

### Advertising

(design, corporate / product branding, campaigns/ promotions, placements, commercials for radio)

### Point of Sale Products

(pens, badges, key holders with company logos)

### Photography

(studio and on location)

### Art Commissions

(exhibitions, murals, wall hangings, etc.)

### Textile and Fashion Design

(fabric, clothing, uniforms, furnishings)

### Interior Design

(personalised décor)

### Screen-printing

(fabric, t-shirts, caps, banners, conference materials)



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